

TULSA AIR AND SPACE MUSEUM

ROUTE 66 RUNWAY RUN



If you are looking for great exposure, this is our largest fundraising event. Your investment will help us inspire children to pursue STEM careers through our mission, “Honoring the Past. Inspiring the Future.”

ABOUT THE RACE SERIES

Target Audience: Oklahoma, Out of State and International followers of Route 66, and aviation enthusiasts.

As the **ONLY** running events on airport runways in our state, this is a unique opportunity to reach kids and families! With three runs scheduled so far, our goal is to expand to more airports along Oklahoma Route 66 corridor!



2024 Route 66 Runway Run Locations and Dates:

- Tulsa - March 16 at Tulsa Air and Space Museum
- Bristow - April 13 at Bristow Airport
- Claremore - May 4 at Claremore Airport

COMMUNITY ENGAGEMENT

- We have a race for everyone! Competitive or just for fun: 10K, 5K and 1 mile Fun Run/Walk.
- Partnered with airports located along the Oklahoma Route 66 corridor, the races will include static aircraft parked along the race course.
- Each airport and community will also organize car shows, live music and other ways to celebrate their own community.

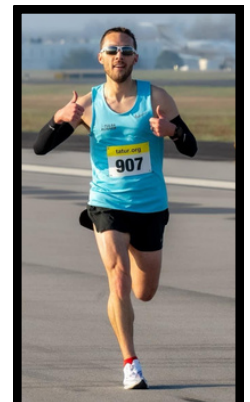


Our goal at the Tulsa Air and Space Museum is to celebrate the historical connection between Oklahoma Route 66 and Aviation. This event will challenge all participants while emphasizing health, history, and community involvement. This fundraiser will provide essential funding for the Tulsa Air and Space Museum’s operations and STEM Educational programming.

Volunteer opportunities for your employees will join cadets from the Civil Air Patrol and high school aviation students from across the state. Currently, **Oklahoma is ranked #1 in the nation for high school aviation** as more than 90 Oklahoma high schools provide Aviation curriculum!



The Route 66 Runway Run series is the flagship event in 2024, as the Aviator Ball Gala will not be held in 2024.



SPONSORSHIP OPPORTUNITIES

It takes an organization like yours to partner together with us through financial giving, volunteerism, and employee participation. Our partnership opportunities give you the chance to reach thousands of local and statewide families online, in print and in person.

Your investment will help us spread knowledge to families, teachers and children the value of investing our children's intellectual potential into Oklahoma workforce.

You can sponsor a specific sponsorship level or the entire race. From Presenting Sponsor to In-Kind Donations, there are options for every commitment level. Options for every budget and marketing goal! All sponsorships include: opportunity to include item in our participant/volunteer giveaway bag; sponsor table at packet pick-up and to serve as official location for race info display.



TRIPLE CHALLENGE HIGHLIGHT

Our collection of 3 Route 66 Runway Runs will motivate participants to stay healthy and strong while celebrating the historic value of the Mother Road, Route 66! If additional Route 66 Runway Runs are added, runners can choose which three to earn their larger, exclusive Triple Challenge medal. This is a great way to increase your exposure across the entirety of our exclusive race series. Exclusive naming opportunity gives your organization a unique spot in our race line-up!

Together, we can provide inspiring opportunities for Oklahoma children in areas of STEM education!

I am thrilled to be part of the 2024 Runway Run event to celebrate Oklahoma's rich aviation heritage and help inspire kids to love aviation! Please sponsor this worthy event and be part of the solution to get kids interested in STEM and to grow our STEM workforce in Oklahoma. My first solo was at age 16...aviation changed my life! Help me provide life-changing learning opportunities to Oklahoma children through the Tulsa Air and Space Museum programs by sponsoring the RUNWAY RUN! SEE YOU AT THE RUN!

Jeri

Jeri Dawn Springer Barrientos
Runway Run Event
Committee Chairperson
First Mate Financial Advisors, CEO



TULSA AIR AND SPACE
MUSEUM & PLANETARIUM

3624 N 74th East Ave. Tulsa, Oklahoma 74115 918-834-9900

TulsaMuseum.ORG



SPONSORSHIP LEVELS + BENEFITS

SPONSOR BENEFIT	FRIEND	BRONZE	SPOTLIGHT	SILVER	TRIPLE CHALLENGE*	GOLD	DIAMOND	AWARD MEDAL	PLATINUM
Commitment amount	\$100	\$500	\$1,000	\$1,500	\$2,500	\$3,000	\$5,000	\$6,000	\$10,000
Recognition on back of event shirt		Name only	Name only	Name only	2x2 logo	2x2 logo	3x3 logo	3x3 logo	4x4 logo
Freebie in race bag (provided by sponsor) + booth site on race day				✓	✓	✓	✓	✓	✓
Runner entries provided				2 runners	3 runners	3 runners	5 runners	5 runners	10 runners
Company banner displayed on event day (provided by sponsor)						✓	✓	✓	✓
2024 Venue Rental for Event 80 people for 3 hours OR 30-50 people all day *must be used in 2024*							1 Event	1 Event	2 Events
SPECIAL RECOGNITION OPPORTUNITIES			Choose 1: First Aid Tent, Water Stations, "1 Mile Fun Run"		Logo + name on all promotional material and special medal	Logo + name on event signage	Logo + name on event signage	Logo + name on award signage, name on back of medal	"Presented by" with name + logo on all promotion, signage, and medals
Logo + Name on signage on event day									

*The Triple Challenge medal is awarded to any runner who completes the 5K or 10K at each location of the Runway Run - Tulsa, Bristow, and Claremore.

Please direct all questions to events@tulsamuseum.org or call 918-834-9900

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(918) 834-9900
www.tulsamuseum.org



SPONSORSHIP COMMITMENT FORM



Contact Information

Sponsor Name for Recognition: _____ Contact Name: _____
 Address: _____ City, State, Zip: _____
 Email: _____ Phone: _____

YES, I / We will be a sponsor for the 2024 Route 66 Runway Runs.

- | | |
|-----------------------------------------------------------|---------------------------------------------------------------------|
| <input type="checkbox"/> \$10,000 Platinum Sponsor | <input type="checkbox"/> \$1,000 Spotlight Sponsor (select 1 below) |
| <input type="checkbox"/> \$6,000 Award Medal Sponsor | <input type="checkbox"/> First Aid Tent |
| <input type="checkbox"/> \$5,000 Diamond Sponsor | <input type="checkbox"/> Water Stations |
| <input type="checkbox"/> \$3,000 Gold Sponsor | <input type="checkbox"/> 1 Mile Fun Run |
| <input type="checkbox"/> \$2,500 Triple Challenge Sponsor | |
| <input type="checkbox"/> \$1,500 Silver Sponsor | <input type="checkbox"/> Other Amount: \$ _____ |
| <input type="checkbox"/> \$500 Bronze Sponsor | <input type="checkbox"/> In Kind Offering** _____ |
| <input type="checkbox"/> \$100 Friend Sponsor | |

** \$ value of In Kind donation determines sponsorship level

I cannot attend the event, but enclosed is a donation of \$ _____ to go toward the efforts of promoting the Tulsa Air and Space Museum's mission "Honoring the Past, Inspiring the Future."

Payment Information

- A check in the full amount is enclosed.
- Please invoice me for the full amount.
- Please bill my credit card.

Make checks payable to:
 Tulsa Air and Space Museum
 3624 N 74th East Ave
 Tulsa, OK 74115

Credit Card Information

Card # _____
 CCV _____ Exp. Date ____/____
 Billing Zip _____

Signature: _____
 Today's date: _____

For further information: Tonya Blansett, Executive Director
 (918)834-9900 x212
tblansett@tulsamuseum.org



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